littlegreenlight.com

Illuminating Data. Advancing Nonprofits.

Cloud-based donor management software

We love people, data, and simplicity. Our all-in-one fundraising and donor management software is our way of bringing these passions together.

Top Active Campaigns

2021 2022

Campaign	Total Raised	Gifts	Pledges (balance)
Annual Giving	$122,575	$122,000	$575
Capital Campaign	$750,750	$200,750	$550,000
Scholarships	$180,000	$180,000	$0

Top Active Funds

2021 2022

Fund	Total Raised	Gifts	Pledges (balance)
Unrestricted Ann..	$12,575	$12,000	$575
Memorial Fund	$250,750	$200,750	$50,000
New Building Fund	$580,400	$580,400	$0

The right balance of power and flexibility.

Whether you are new to CRMs or are transitioning from another donor management service, our platform grows with you.

"Little Green Light is so intuitive and powerful that I revived our appeals using a fraction of the time and effort."

Asher Pacht, Beacon Institute for Rivers and Estuaries

- Manage donors and gifts
- Send mailings & emails
- Accept online donations
- Create custom reports

Keep everything in one place.

Little Green Light integrates with many of the tools you already use and lets you manage all your data in one central place online.

zapier · quickbooks · MailChimp · stripe · Constant Contact · PayPal · DONORSEARCH

Learn more at www.littlegreenlight.com

An all-in-one donor management solution.

Built for growing small and mid-sized nonprofits

- Grow stronger relationships with your supporters
- More effectively manage your fundraising efforts
- Consolidate your spreadsheets and better analyze your data
- Save time and increase your productivity

One simple pricing plan with everything you need.

An affordable monthly subscription with no contracts required

Pricing is based on the number of constituent records in your LGL account.

Number of Constituents	*Monthly
Up to 2,500	$45 /month
Up to 5,000	$60 /month
Up to 10,000	$75 /month
Up to 20,000	$90 /month
Up to 30,000	$105 /month
Up to 40,000	$120 /month
Up to 50,000	$135 /month
Over 50,000 constituent records?	Add $15/month for each additional 10,000 records.

*Discounts offered for pre-payment of 3, 6 or 12 mo periods

Try LGL risk-free

No credit card required.

Every LGL account includes:

- ✓ First 3o days FREE
- ✓ All features
- ✓ Unlimited users
- ✓ Training and support
- ✓ Daily backups

Get started at www.littlegreenlight.com/tryfree

- Online donation processing fees -

Little Green Light has partnered with Stripe, PayPal and ProPay to offer safe, secure payment processing. Fees starting at 2.2% + $0.30 per transaction are collected by the payment processor at the time of the transaction.

LGL does not charge any fees for donation processing.

Sign up for a free demo at www.littlegreenlight.com/webinar-tour