



# Key Features List



## Constituent profiles

One-page profile with complete giving history, contacts, relationships, and more.



## Gift tracking

Manage gifts, pledges, in-kind gifts as well as soft credits. Create & send thank you's.



## Powerful search

Create and save multi-criteria searches or use filters to easily sort your database.



## Custom reports

Create unlimited reports or use one of our templates. Generate right away or on a schedule.



## Contact management

Track calls, meetings, emails, and mailings. Set up tasks, get reminders, manage your calendar.



## Membership management

Track membership levels, start and end dates. Send renewals, manage lapsed members, and more.



## Volunteer management

Track volunteer interests, hours committed and worked, and generate volunteer statements.



## Alumni management

Track years of graduation, majors, degrees awarded. Associate parents with their student by class year.



## Grant tracking

Manage major gift asks and grants. Add goals, set up tasks and reminders, track progress.



## Event management

Manage event invitees & attendees, track RSVPs, ticket sales, donations, and more.



## Integrated mail merge

Produce letters, labels, and envelopes directly in LGL and easily keep track of mailings sent to constituents.



## Transactional emails

Send personalized receipts, reminders, and thank you's by email right from LGL.



## Unlimited web forms

Create customized forms to collect information online and sync data automatically to your database.



## Accept online donations

Accept one-time or recurring donations from your website; send automated thank you's & sync to database.



## Third-party integrations

Directly integrated with software you already use: email marketing, prospect research, web forms, and more.



## Security & backups

Nightly backups, secure servers, cloud-hosted—all included.

For more information or to try Little Green Light for free, visit [www.littlegreenlight.com](http://www.littlegreenlight.com)