



# Illuminating Data. Advancing Nonprofits.



## Cloud-based donor management

We love people, data, and simplicity. Our all-in-one fundraising and donor management software is our way of bringing these passions together.

### Top Active Campaigns

2020  2021

Campaign	Total Raised	Gifts	Pledges (balance)
Annual Giving	\$122,575	\$122,000	\$575
Capital Campaign	\$750,750	\$200,750	\$550,000
Scholarships	\$180,000	\$180,000	\$0

### Top Active Funds

2020  2021

Fund	Total Raised	Gifts	Pledges (balance)
Unrestricted Ann..	\$12,575	\$12,000	\$575
Memorial Fund	\$250,750	\$200,750	\$50,000
New Building Fund	\$580,400	\$580,400	\$0

## The right balance of power and flexibility.

Whether you are new to CRMs or are transitioning from another donor management service, our platform grows with you.

"Little Green Light is so intuitive and powerful that I revived our appeals using a fraction of the time and effort."

Asher Pacht, Beacon Institute for Rivers and Estuaries

- ✓ Manage donors and gifts
- ✓ Send mailings & emails
- ✓ Process online payments
- ✓ Create custom reports



## Keep everything in one place.

Little Green Light integrates with many of the tools you already use and lets you manage all your data in one central place online.



Get your first 30 days free.

For nonprofits of all sizes and shapes.  
Our platform grows with your needs.



**Looking for a new system?**

These features might be just what you've been missing.

- ✓ Transparent pricing
- ✓ Intuitive set of tools
- ✓ Easy migration



**New to donor management?**

These features will help you get up and running in no time.

- ✓ Consolidate your spreadsheets
- ✓ Visualize your data
- ✓ Share information with your team

Whether you manage **1,000** or **100,000** constituents, we're ready for you.



Pricing that's based on you.  
Starting at just \$39/mo.

Choose a monthly or annual subscription - no contract required.  
Unlimited users. No set-up fees.

Number of Constituents	Monthly	Annually <b>Save 10%</b>
Up to 2,500	\$39 /mo	\$421 /yr
Up to 5,000	\$49 /mo	\$529 /yr
Up to 10,000	\$59 /mo	\$637 /yr
Up to 20,000	\$69 /mo	\$745 /yr

**Over 20,000 constituent records?**

Add \$10/mo or \$108/yr for each additional 10,000 records.

[Online donation processing available for a separate fee.](#)

Join a free demo at [www.littlegreenlight.com/webinar-tour](http://www.littlegreenlight.com/webinar-tour)