

Little Green Light

Organizing your gift coding in LGL

CAMPAIGNS	FUNDS	APPEALS/ EVENTS	GIFT CATEGORIES
Broad fundraising objectives	Where the money is going	What prompted the gift	The type of contribution being made

Example ways to code gifts in LGL



ANNUAL FUND DONATION

CAMPAIGN
FUND
APPEAL

Annual Giving
Annual Fund
Winter YYYY Mailing

GIFT TYPE
GIFT CATEGORY

Gift
Donation

ONLINE EVENT REGISTRATION

CAMPAIGN
FUND
EVENT

Annual Giving
Special Events
YYYY Annual Gala

GIFT TYPE
GIFT CATEGORY

Gift
Event Registration



CLOTHING DONATION

CAMPAIGN
FUND
EVENT

Emergency Needs
Winter Warming Station
Winter YYYY Clothing Drive

GIFT TYPE
GIFT CATEGORY

In Kind
Donated Goods

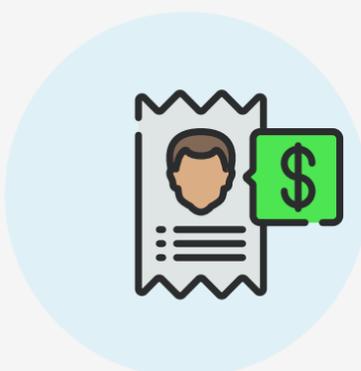
CAPITAL CAMPAIGN STOCK GIFT

CAMPAIGN
FUND
APPEAL

United We Stand Capital Campaign
New Building Fund
Board member solicitation

GIFT TYPE
GIFT CATEGORY

Pledge
Stock



PROGRAM/CLASS FEES

CAMPAIGN
FUND
EVENT

Classes
Program
March YYYY session

GIFT TYPE
GIFT CATEGORY

Other Income
Class fees

