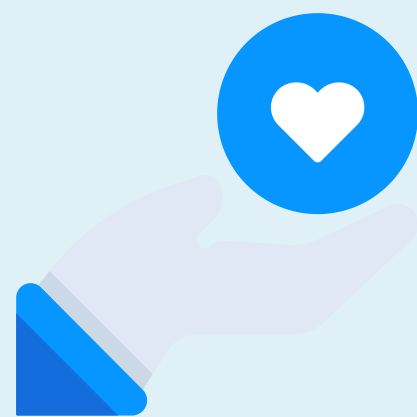# Little Green Light

Gift Coding Mechanisms

CAMPAIGNS

When you want a high-level view into the money that's being raised for your organization, it can be helpful to create Campaigns to differentiate the purposes of that revenue. For instance, you may be raising money that is either Restricted or Unrestricted or is part of your Annual Giving initiatives vs a capital project.

FUNDS

Are the dollars you raise being allocated to a specific program or purpose? If so, creating Funds and associating the gifts to the correct designation can make it easier to ensure you are crediting gifts according to your donor's intent.

APPEALS/EVENTS

Are you looking for a way to keep track of what efforts generated a gift to your organization? By creating Appeals to manage each solicitation, you can keep track who's been asked for what and when. When gifts come from participation in an event, you can track not only the gift data, but also their registration and attendance info.

GIFT TYPES/ GIFT CATEGORIES

LGL supports 4 specific gift types: Gifts, Pledges, In-Kind and Other Income. In addition, you can use Gift Categories to further define each Gift Type. Was the In-Kind donation a Good or Service? Using Gift Categories in conjunction with Gift Types can make it easier to reconcile gifts, generate reports and ensure proper gift accounting.