

Little Green Light

Worksheet to help you overcome writer's block
and draft an appeal letter

How much money do you
need to raise through this
appeal?

\$

What's the money for?

What happens if you don't
raise any of the money?

What happens if you
do raise all of the money?

Two words or phrases you
want to use in your letter

Two words or phrases you're
sick of using and want to
avoid

What was the first sentence of
your previous appeal letter?

Set a timer for 5 minutes and incorporate your responses above into one quick paragraph.

It doesn't have to be good, and you don't even need to form complete sentences. Once you have one paragraph to work with, you have text that you can edit, elaborate, and improve. This paragraph is your starting off point, and will eventually lead you to your appeal letter!