



Illuminating Data. Advancing Nonprofits.

Cloud-based donor management software

We love people, data, and simplicity. Our all-in-one fundraising and donor management software is our way of bringing these passions together.



Top Active Campaigns

☒ 2021 ☐ 2022

Campaign	Total Raised	Gifts	Pledges (balance)
Annual Giving	\$122,575	\$122,000	\$575
Capital Campaign	\$750,750	\$200,750	\$550,000
Scholarships	\$180,000	\$180,000	\$0

Top Active Funds

☒ 2021 ☐ 2022

Fund	Total Raised	Gifts	Pledges (balance)
Unrestricted Ann..	\$12,575	\$12,000	\$575
Memorial Fund	\$250,750	\$200,750	\$50,000
New Building Fund	\$580,400	\$580,400	\$0

The right balance of power and flexibility.

Whether you are new to CRMs or are transitioning from another donor management service, our platform grows with you.

"Little Green Light is so intuitive and powerful that I revived our appeals using a fraction of the time and effort."

Asher Pacht, Beacon Institute for Rivers and Estuaries

- ✓ Manage donors and gifts
- ✓ Send mailings & emails
- ✓ Accept online donations
- ✓ Create custom reports



Keep everything in one place.

Little Green Light integrates with many of the tools you already use and lets you manage all your data in one central place online.

zapi*

intuit
quickbooks.



stripe

Constant
Contact

PayPal

DONORSEARCH

Get your first 30 days free.

Built for small and mid-sized nonprofits

Our powerful platform grows with you.

Whether you manage 1,000 or 100,000 constituents,
we're ready for you.



An affordable monthly subscription- no contract required.

All features included. Unlimited users. No set-up fees.

Pricing is based on the number of constituent records in your LGL account.

Number of Constituents	For accounts created prior to March 1, 2022*	For accounts created on/after March 1, 2022
Up to 2,500	\$39 /month	\$45 /month
Up to 5,000	\$49 /month	\$60 /month
Up to 10,000	\$59 /month	\$75 /month
Up to 20,000	\$69 /month	\$90 /month
Over 20,000 constituent records?	Add \$10/month for each additional 10,000 records.	Add \$15/month for each additional 10,000 records.

Online donation processing available for a separate fee.

Visit www.littlegreenlight.com/online-donations for more info.

*NOTE: New pricing applies to accounts created on or after March 1, 2022.

Accounts created prior to March 1, 2022 will move to the new pricing in March 2023 (unless they opt to move earlier).

Join a free demo at www.littlegreenlight.com/webinar-tour