Illuminating Data.
Advancing Nonprofits.

Cloud-based donor management software

We love people, data, and simplicity. Our all-in-one fundraising and donor management software is our way of bringing these passions together.

Top Active Campaigns

	2021		2022

Campaign	Total Raised	Gifts	Pledges (balance)
Annual Giving	$122,575	$122,000	$575
Capital Campaign	$750,750	$200,750	$550,000
Scholarships	$180,000	$180,000	$0

Top Active Funds

	2021		2022

Fund	Total Raised	Gifts	Pledges (balance)
Unrestricted Ann..	$12,575	$12,000	$575
Memorial Fund	$250,750	$200,750	$50,000
New Building Fund	$580,400	$580,400	$0

The right balance of power and flexibility.

Whether you are new to CRMs or are transitioning from another donor management service, our platform grows with you.

"Little Green Light is so intuitive and powerful that I revived our appeals using a fraction of the time and effort."

Asher Pacht, Beacon Institute for Rivers and Estuaries

✓ Manage donors and gifts   ✓ Send mailings & emails   ✓ Accept online donations   ✓ Create custom reports

Keep everything in one place.

Little Green Light integrates with many of the tools you already use and lets you manage all your data in one central place online.

zapier   intuit quickbooks   MailChimp   stripe   Constant Contact   PayPal   DONORSEARCH

Get your first 30 days free.

An all-in-one donor management solution.

Built for growing small and mid-sized nonprofits

Grow stronger relationships with your supporters

More effectively manage your fundraising efforts

Consolidate your spreadsheets and better analyze your data

Save time and increase your productivity

Whether you manage 1,000 or 100,000 constituents, we're ready for you.

One simple plan with everything you need.

An affordable monthly subscription- no contract required.

All features included. Unlimited users. No set-up fees.
Pricing is based on the number of constituent records in your LGL account.

Number of Constituents	*Monthly
Up to 2,500	$45 /month
Up to 5,000	$60 /month
Up to 10,000	$75 /month
Up to 20,000	$90 /month
Up to 30,000	$105 /month
Up to 40,000	$120 /month
Up to 50,000	$135 /month
Over 50,000 constituent records?	Add $15/month for each additional 10,000 records.

*Discounts offered for pre-payment of 3, 6 or 12 mo periods

- Online donation processing -

This pay-as-you-go feature is available in all accounts.
Starting at 2.2% + $0.30 per transaction paid to the payment processor
(no fee to LGL).

Join a free demo at www.littlegreenlight.com/webinar-tour