



illuminating Data. Advancing Nonprofits.



Cloud-based donor management software

We love people, data, and simplicity. Our all-in-one fundraising and donor management software is our way of bringing these passions together.

Top Active Campaigns

2021		2022	
Campaign	Total Raised	Gifts	Pledges (balance)
Annual Giving	\$122,575	\$122,000	\$575
Capital Campaign	\$750,750	\$200,750	\$550,000
Scholarships	\$180,000	\$180,000	\$0

Top Active Funds

2021		2022	
Fund	Total Raised	Gifts	Pledges (balance)
Unrestricted Ann..	\$12,575	\$12,000	\$575
Memorial Fund	\$250,750	\$200,750	\$50,000
New Building Fund	\$580,400	\$580,400	\$0

The right balance of power and flexibility.

Whether you are new to CRMs or are transitioning from another donor management service, our platform grows with you.

"Little Green Light is so intuitive and powerful that I revived our appeals using a fraction of the time and effort."

Asher Pacht, Beacon Institute for Rivers and Estuaries

- ✓ Manage donors and gifts
- ✓ Send mailings & emails
- ✓ Accept online donations
- ✓ Create custom reports



Keep everything in one place.

Little Green Light integrates with many of the tools you already use and lets you manage all your data in one central place online.



An all-in-one donor management solution.

Built for growing small and mid-sized nonprofits

Grow stronger relationships with your supporters

More effectively manage your fundraising efforts

Consolidate your spreadsheets and better analyze your data

Save time and increase your productivity



One simple pricing plan with everything you need.

An affordable monthly subscription with no contracts required

Use [Referral Code AJLI](#) for a \$200 credit towards an LGL subscription.

Try LGL risk-free
No credit card required.

Number of Constituents	Monthly*
Up to 2,500	\$45 /month
Up to 5,000	\$60 /month
Up to 10,000	\$75 /month
Up to 20,000	\$90 /month

Over 20,000 constituent records?

Add \$15/month for each additional 10,000 records.

*Discounts offered for pre-payment of 3, 6 or 12 mo periods

Every LGL account includes:

- ✓ First 30 days FREE
- ✓ All features
- ✓ Unlimited users
- ✓ Training and support
- ✓ Daily backups
- ✓ Donation form builder powered by Stripe (2.2% + 30c)

Get started at
www.littlegreenlight.com/tryfree



LGL is excited to welcome
The Junior League

www.littlegreenlight.com/juniorleague

Sign up for a one-hour demo at www.littlegreenlight.com/demo