



# illuminating Data. Advancing Nonprofits.

## Cloud-based donor management software

We love people, data, and simplicity. Our all-in-one fundraising and donor management software is our way of bringing these passions together.



## The right balance of power and flexibility.

Whether you are new to CRMs or are transitioning from another donor management software, our platform grows with you.

"Little Green Light is so intuitive and powerful that I revived our appeals using a fraction of the time and effort."

Asher Pacht, Beacon Institute for Rivers and Estuaries

### Top Active Campaigns

2022  2023

Campaign	Total Raised	Gifts	Pledges (balance)
Annual Giving	\$122,575	\$122,000	\$575
Capital Campaign	\$750,750	\$200,750	\$550,000
Scholarships	\$180,000	\$180,000	\$0

### Top Active Funds

2022  2023

Fund	Total Raised	Gifts	Pledges (balance)
Unrestricted Ann..	\$12,575	\$12,000	\$575
Memorial Fund	\$250,750	\$200,750	\$50,000
New Building Fund	\$580,400	\$580,400	\$0

- ✓ Manage donors and gifts
- ✓ Send mailings & emails
- ✓ Accept online donations
- ✓ Create custom reports



## Keep everything in one place.

Little Green Light integrates with many of the tools you already use and lets you manage all your data in one central place online.



Learn more at [www.littlegreenlight.com](http://www.littlegreenlight.com)

# An all-in-one donor management solution.

Built for growing nonprofits

Grow stronger relationships with your supporters

More effectively manage your fundraising efforts

Consolidate your spreadsheets and better analyze your data

Save time and increase your productivity

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## One simple pricing plan with everything you need.

An affordable monthly subscription with no contracts required

Pricing is based on the number of constituent records in your LGL account.

Number of Constituents	*Monthly
Up to 2,500	\$45 /month
Up to 5,000	\$60 /month
Up to 10,000	\$75 /month
Up to 20,000	\$90 /month
Up to 30,000	\$105 /month
Up to 40,000	\$120 /month
Up to 50,000	\$135 /month

Over 50,000 constituent records?

Add \$15/month for each additional 10,000 records.

\*Discounts offered for pre-payment of 6 or 12 mos periods

### Try LGL risk-free

No credit card required.

Every LGL account includes:

- ✓ First 30 days FREE
- ✓ All features
- ✓ Unlimited users
- ✓ Training and support
- ✓ Daily backups

Get started at

[www.littlegreenlight.com/signup](http://www.littlegreenlight.com/signup)

### - Online donation processing fees -

Little Green Light has partnered with Stripe and PayPal to offer safe, secure payment processing. Fees starting at 2.2% + \$0.30 per transaction are collected by the payment processor at the time of the transaction.

**LGL does not charge any fees for donation processing.**

Sign up for a free demo at [www.littlegreenlight.com/demo](http://www.littlegreenlight.com/demo)