Little Grun Light

Constituents 101 Basic Training - Part 1

Part 1: The Constituent Record in LGL : How to create and edit Constituent records, enter both types of constituents, learn how to best manage household records, and learn how to search, manage and merge duplicate records.

Creating a new Constituent record

Record types:

Individual: for person, couple or household

Organization: for business, foundation, vendor, etc.

- 1. Required fields for each type: Last name for Individual; Organization name for Org record
- 2. Adding prefix/suffix fields & addressee & salutation preferences
- 3. List of all fields: Data Dictionary

Demo: Manually add a new Individual record and a new Organization record

Stop for questions

Creating Relationships between records

Approaches to managing household data:

- 1. Use a single record for family/couple or
- 2. Use multiple records tied together with the use of relationships
- 3. Creating relationships between records

Demo: Create an individual record with a related spouse/partner record

Stop for questions:

Managing duplicate records

<u>Search for duplicate records</u> (Review all merging options) <u>Undoing a Constituent merge</u>

Demo: Search for a set of duplicates/merge then un-merge

Stop for questions:

Question & Answers

Constituents 101 Basic Training- Part 2

Using LGL Constituent Data: How to manage and use Constituent Categories, including bulk editing them, how to create lists and perform simple and advanced Constituent Searches.

Review: of Part 1: The Constituent Record (create, edit, types, householding, merging, duplicate mgmt)

Using Constituent records

A. LGL Constituent Categories

- 1. <u>What are categories</u>?
 - a) Default & custom categories
 - b) <u>Best practices on using Groups</u>
- 2. How to <u>Create custom categories</u>
- 3. Customizing display of categories
- 4. <u>Bulk editing categories</u>

Demo: Adding and managing constituent categories & making bulk edits to categories

Stop for questions

Basic Constituent Searches & Filters

- A. <u>Simple name searches</u>
- B. <u>Using Filters</u>
- C. Single criteria constituent searches, multi-criteria searches, Advanced searches

Demo: Simple-Advanced Searches, saving Searches

Stop for questions

Creating Constituent Lists using List Manager

- A. Creating a new list
 - 1. Static vs dynamic lists
 - 2. Adding and removing constituents
 - 3. Benefits of lists (use in reports, mailings, etc.)

Demo: Create, save and use a Constituent List in a search

Question & Answers