Little Grun Light

Reporting 101 Basic Training - Part 1

Part 1: In this session, we'll review the reports that are included in your LGL account, including Dashboard reports, Fundraising views and built-in reports.

LGL Dashboard

Summary Reports

My Dashboard
Organization Dashboard

Customizing your dashboard

Resource: The LGL Dashboard

On screen Fundraising Reports

Summary Reports by Fundraising coding

Campaigns, Funds, Appeals, Events

Fundraising Views

Giving by Appeal Giving by Month

Resource: Fundraising views

Demo: Customizing your Dashboard, add targets to appeal to help you track progress, and using Fundraising Views

Stop for questions

Using LGL's Pre-built reports

Where to access pre-built reports Examples of pre-built constituent reports Examples of pre-built gift reports

Resource: LYBUNT report

Demo: Create a LYBUNT report using a pre-built template and a PDF gift report using a pre-built template

Questions & Answers

Reporting 101 Basic Training- Part 2

Part 2: In this session, we'll take a look at how you can create custom reports in LGL, cover key questions that will help you determine whether you need a constituent report or a gift report, and go over some tips for troubleshooting your custom reports.

Defining your report criteria

Search: What type of records do you need to include?

Customize: What do you need to know about those records?

Resource: Why start your custom report in the Constituents tab vs the Fundraising tab?

Building a custom report:

Step 1: Create a search - Constituents or Fundraising tab, and click Export Results

Step 2: Customize your report: choosing the fields you want to include

1. Typical fields to include

2. Important field: Total Giving

3. Important field: Gifts

Step 3: Preview your report

Step 4: Save export and download

Demo: Creating custom reports

- A constituent report of everyone who can receive mail that includes their name and mailing address
- A constituent report of board members and their total giving for this year, as well as any gifts they made to the Collections fund

Resources: <u>Creating a mailing list to send to a mail house</u>
Common reports and how to create them

Stop for questions

Troubleshooting your custom report:

Did you create the type of report that suits your needs? Constituent vs. gift report Check your search criteria and/or customization against an example record Click Enable Editing if data (such as zip codes) is missing in your downloaded export

Demo: Troubleshooting our custom report

Questions & Answers