

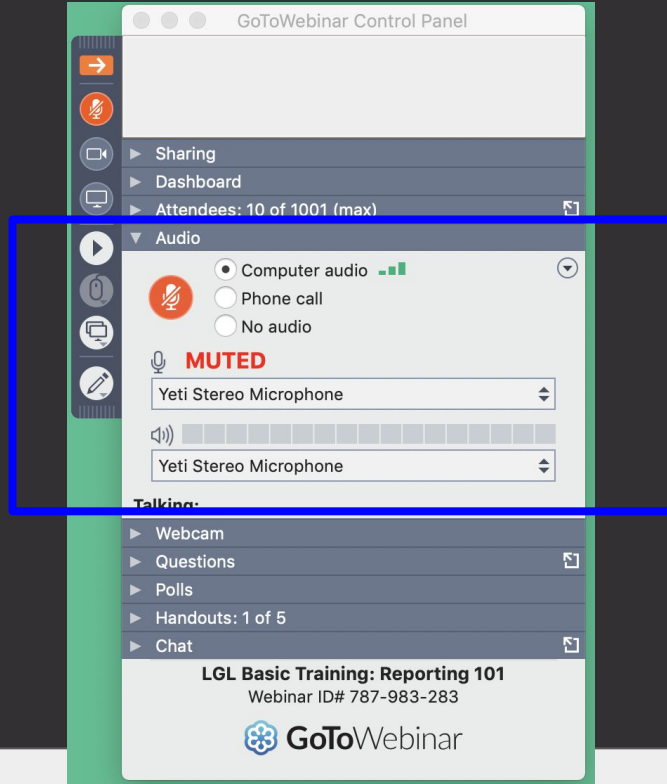
# Audio Problems?

The audio section of the Gotowebinar Control Panel has options for:

- computer audio
- phone call



Be sure to check that your speakers are turned up if using computer audio!



# LGL Introductory Tour Live Demo & Q&A

Presented by Annie Walters



# Objective:

**To provide our prospective customers with a high-level overview of Little Green Light and its primary features. Share how to get started with LGL and learn what support and training resources are provided.**



# Why LGL?

## At a glance:

- Affordable, intuitive software for clients of all sizes, types and technical abilities
- Quick and customized support from a compassionate team of experts
- Regular system and feature updates based on customer feedback and market trends
- A company with steady growth since 2009



# Why LGL?

## Customer Surveys

**“Affordability and adaptability. Zero upsells or bait and switch. You don’t hold back any features with paywalls. It feels honest and sustainable.”**

**“Easy to learn. Abundance of resources...and advice and connections through Facebook group...LGL Help Team is responsive and provides detailed answers. Helpful integrations for programs we already use and those we don’t; we are now investigating incorporating them into our workflows.”**



# Why LGL?

**Our cloud-based donor management software can help you:**

- **Grow stronger relationships with your supporters**
- **Manage your fundraising efforts**
- **Create accurate reports**
- **Increase your productivity**



# Track & Manage Constituent data



# Managing Constituent Data in LGL

- **Centralized system for all supporters**
- **Ability to track all interactions and communications**
- **Easily sort/filter data to create lists**





# Track & Manage Gift data



# Track Gifts/Fundraising Efforts

- **Record and acknowledge gifts**
- **Track 1:1 individual asks and grant proposals**
- **Manage pledges, installments, and reminders**
- **Track multiple solicitations and events**



# Increase productivity



# Save time and increase productivity:

- **Send personalized receipts, reminders, and thank you's by email**
- **Integrated mail merge**
- **Scheduled reports**
- **Create online forms/sync data to records automatically**
- **Integrated with software you already use**



# Live Demo



# Getting Started

**TRY LGL FREE at:**  
**<https://www.littlegreenlight.com/signup/>**



# What you need to know:

- All LGL accounts get the first 30 days FREE
- We offer monthly subscription plans, no long term contracts, unlimited users
- All features included
- Data can be imported and exported at will
- Support and training included
- LGL Consultant Network



# FREE Training & Support for LGL Users

- Extensive online Knowledge Base
- Basic Training Course
- Customer Q&A sessions - small group webinars (No more than 4 people)
- Video Library
- Email support (M-F 9am-7 pm ET)
- Subscribe for Fundraising tips/LGL Feature updates





# Next Step to Consider

**LGL Prospective Customer Q&A Session:** Small-group webinar of no more than 4 people where you work with a member of the team on more specific features and topics.

Sign up here:

<https://www.littlegreenlight.com/live-qa-session/>



# Questions & Answers

